

Appendix 1

CITY EVENTS UNIT PROGRAMME 2017/18 (DRAFT)

| Event | Venue | Proposed Date(s) | Target no of attendees | Estimated Budget |
|--|---|--------------------------|------------------------|--|
| World Series Ice Hockey Championships | SSE Arena | Sun 23 – Sat 29 April | 20,000 | £50,000 |
| Belfast City Marathon | Citywide | Mon 1 May | 15,500 participants | £26,000 |
| Lord Mayor's Day | Belfast City Hall | Sat 29 April | 6,000 | £60,000 |
| UK National Pipe Band Championships | Stormont Estate | Sat 10 June | 12,000 | £180,000 |
| Belfast Titanic Maritime Festival* | Queens Quay Abercorn Basin Titanic Slipways | Fri 16 - Sun 18 June | 70,000 | £217,250 |
| World 24 Hour Endurance Race | Victoria Park | Sat 1 & Sun 2 July | 5,700 | £10,000 underwriting within the Council's Support for Sport grant scheme |
| 2017 UEFA U19 Women's Euro's | Various | 8 – 20 August | 51,000 | £50,000 |
| 2017 Women's Rugby World Cup | Kingspan and Queens Uni | Tues 22 – Sat 26 August | 46,000 | £100,000 |
| Autumn Fair | Botanic Gardens | Sat 16- Sun 17 September | 12,000 | £50,000 |
| Halloween | Titanic Slipways | Sun 29 October | 20,000 | £150,000 |
| Christmas Lights** Switch-On | City Hall | Sat 18 November | 10,500 | £92,432 |
| St Patrick's Day | City Hall & Custom House Sq | Sat 17 March 2018 | 15,000 | £140,000 |
| Support for Sport Grants Scheme | n/a | n/a | 40,000 | £87,000 |
| Sail Training Programme | n/a | n/a | TBC | £20,000 |
| Events Bidding*** | n/a | n/a | n/a | £10,000 |
| TOTAL COST: | £1,242,682.00 | | | |

*costs of this event will incorporate the Titanic Memorial Ceremony to mark the 105th Anniversary of the ships sinking on the 15 April 1912 which is managed and delivered in conjunction with the Belfast Titanic Society.

**costs of this event will incorporate the Belfast Schools' Carol Service.

***This finance is used for assisting in bidding for international events e.g. hosting of familiarisation visits by international bodies; visiting international events in other cities; costs attached to council agreed bids, etc.

Members should note that target attendance figures are estimated